



Working together
for cleaner,
greener places



The Chartered Institution
of Wastes Management

**MEMORANDUM OF UNDERSTANDING
between
Chartered Institution of Wastes Management
(CIWM)
and
Keep Britain Tidy**

1. Introduction

- a) The Chartered Institution of Wastes Management (CIWM) is the professional body for sustainable management of wastes and resources. CIWM is an environmental charity and was granted its Royal Charter in 2002. Its objects include education and competence to advance, for the public benefit, the art and science of wastes management.
- b) Keep Britain Tidy is an environmental charity and the anti-litter campaign for England with a remit for a cleaner, greener England respected and enjoyed by all.
- c) Both CIWM and Keep Britain Tidy are committed to proactively exploring and identifying higher standards of professionalism in local environmental quality management based on: sound science, technology, communication, enhanced community engagement along with the provision of information, skills and best practice in all aspects of local environmental quality.
- d) CIWM and Keep Britain Tidy recognise and respect each other's roles and responsibilities.

2. Purpose of the Memorandum

CIWM and Keep Britain Tidy will continue to build upon and enhance the current relationship for consultation and co-operation where this is of mutual benefit, to support and complement each other's contribution to local environmental quality.

The Memorandum of Understanding is not intended to be legally binding on either party.

CIWM and Keep Britain Tidy will review this Memorandum of Understanding on an annual basis.

3. Working Together

CIWM and Keep Britain Tidy will:

- a) Hold a formal executive level liaison meeting at least once a year to maintain and improve communications between the organisations and to develop and monitor a more collaborative work programme agreed between the two organisations.

This will include:

- Identifying skills needs in local environmental quality and means to satisfy them.
- Recognition of best practice across the industry through case studies, guidance, awards schemes, etc.
- Communication campaigns to influence behaviours at all levels in society.

- b) Hold regular and technical liaison meetings, including appropriate technical representation on each other's "technical working groups", to help co-ordinate and develop activities at an operational level of the industry.
- c) Actively promote each other's agreed activities and communicate to their respective members and / or contacts whenever appropriate.
- d) Wherever appropriate, have a mutual exchange of media and position statements and formal consultation responses.

Signed on behalf of CIWM

_____ Date _____

CIWM President

Signed on behalf of Keep Britain Tidy

_____ Date _____

Chief Executive Officer