

Help your business Help the environment

Richard Harris

Recycle at Work Adviser



About WRAP

WRAP is the **Waste & Resources Action Programme**

We work in partnership to encourage and enable businesses and consumers to be more efficient in their use of materials and recycle more things more often.

Achievements and targets

With the help of our partners, WRAP has delivered significant achievements in the last two years.

- 4.7 million additional tonnes diverted from landfill;
- 4 million more 'committed recyclers';
- 335,000 more households composting at home;
- 14.4 million tonnes less carbon emissions.

But there is **more that we plan to deliver**, including an increase in the amount of **recycling in the workplace**.

Why should I recycle?

Did you know the UK produces more than 434 million tonnes of waste every year? That's enough to fill London's Albert Hall in less than 2 hours.

The average office produces waste paper of between 25kg and 55kg per person per year.

A significant amount of commercial and domestic waste currently ends up in landfill. But there is another way...

Much of the waste material your business produces can be recycled into something new.

What are the main benefits of recycling at work?

- Recycling is a **cost-effective** method of dealing with your waste, and can be a cheaper solution than general waste disposal;
- Recycling at work is **straightforward and easy to do**. An amazing 93% of companies who join a Recycle at Work scheme say it's easy to implement and maintain;
- Recycling often reduces clutter, which **improves the working environment** and increases safety around the workplace;
- Experience the **feel good factor**. Of the 556 businesses who took part in the scheme's first phase, 82% stated that their staff needed no encouragement to recycle;
- **Reduce the environmental impact of your business**. On average, every person in the UK throws away their own body weight in rubbish every 7 weeks.

Support for SMEs

WRAP's Recycle at Work Adviser can provide free one-to-one support to help you:

- Find available and appropriate local recycling services;
- Start your in-house recycling scheme with a waste review and advice on what to recycle, and how best to segregate and collect it;
- Develop a detailed implementation plan appropriate to the needs of your business; and
- Motivate and train your workforce on using the scheme, and show them the simple actions required.

Support to Recycling Service Providers

To develop local recycling service provision, the Recycle at Work Adviser will be working with recyclers to:

- Provide a comprehensive database of service providers;
- Adopt good practice in developing services for SMEs;
- Undertake market research into gaps in recycling services;
- Promote the expansion of quality recycling services by working with partners.

What else is WRAP doing to help businesses recycle?

As part of our SME Recycling Programme, we are:

- Carrying out research to develop recycling services that meet the needs of small and medium sized businesses;
- Helping recycling service providers develop new services, collecting a wider variety of materials, and expanding into new areas.

What to do next...

For more information about your WRAP Recycle at Work Adviser in the North East contact:

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