



CIWM

Business Partner

Inspiring excellence in resource management

How to become a CIWM Business Partner



As the professional institution for resource and waste management, CIWM champions the success of organisations working in our industry.





CIWM

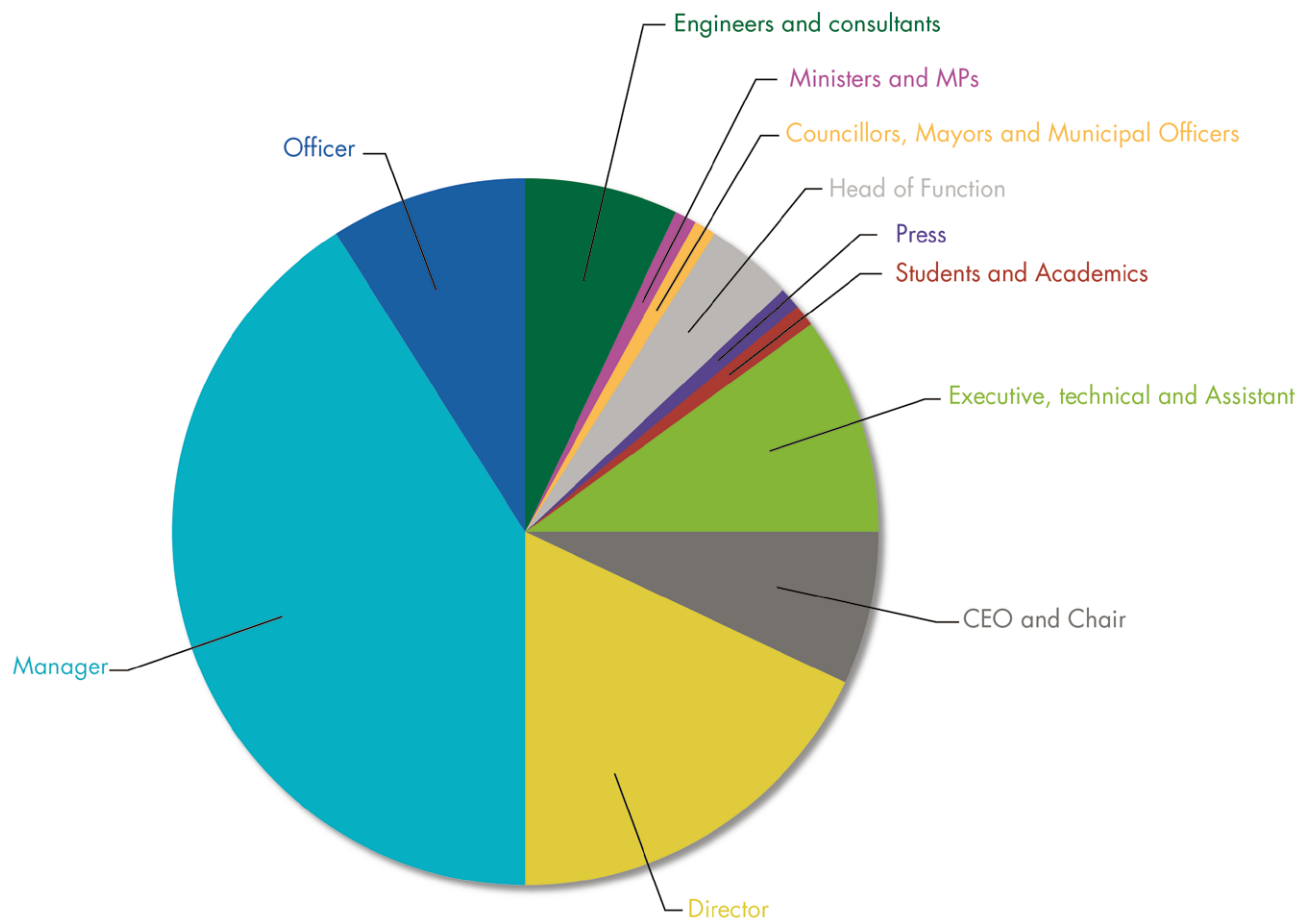
Business Partner

Why join CIWM?

For any organisation working within the resource and waste industry, understanding the market and having access to key decision-makers is vital. For this reason companies choose to work with CIWM.

CIWM, as the leading resource and waste management institution, has access to managing directors, senior buyers and major influencers within the industry. It provides a number of unique channels for companies to market directly to their target audiences.

If you are responsible for successfully growing your business, whether it is through winning business, attracting new customers or creating a competitive difference, then CIWM has a marketing package designed just for you.



CIWM has a vast number of quality marketing channels reaching over 65,000 industry contacts.

Magazine titles – 12,000 printed each month
Monthly readership of c.20,000

Journal website delivering daily news – 9,000 readers per month
25,000 monthly page views
Email - 22,000 distribution

3,000 attendees

2,000 followers

5,000 followers

600 course attendees

15,000 attendees

In addition our reach includes over 50,000 industry contacts through our partners.



“ Working with CIWM compliments our marketing strategy by raising awareness to our key audience. ”



**CIWM****Business Partner**

Comparison of Business Partner Membership

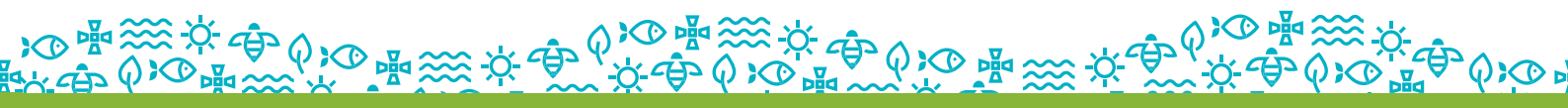
Component	Silver	Gold	Platinum
CIWM Affiliated Organisation membership	✓	✓	✓
Adverts in CIWM Journal or MVO	2 x half page	2 x full page	2 x full page
Additional printed advertising	Discounted	Discounted	Package up to £6,000 optional
Online advertising on www.ciwm-journal.co.uk	✓	✓	✓
Directory listing	Monthly listing	Monthly listing	Monthly listing
Online Directory listing	10 categories	10 categories	10 categories
Invitation to submit press releases	✓	✓	✓
Contribute media articles	✓	✓	✓
Discount for tables at CIWM Annual Presidential Dinner	20%	20%	20% plus optional sponsor
Discount for tables at CIWM Sustainability and Resources Awards	20%	20%	20% plus optional key sponsor
Use of Business Partner logo	✓	✓	✓
Seminars, demonstrations and factory visits under CIWM umbrella	n/a	✓	✓
Listing on business partner page	n/a	✓	✓
Headline conference sponsorship and/or speaking opportunity	n/a	n/a	✓ optional
Hosting a Masterclass	n/a	n/a	✓ optional
Clean Britain sponsor	n/a	n/a	✓ optional
Special Focus insert in CIWM Journal	n/a	n/a	optional
Gala Dinner VIP Table (for 10)	n/a	n/a	✓ optional
Commission research	n/a	n/a	✓ optional
Quarterly industry pulse survey sponsor	n/a	n/a	optional
Price	£2,700	£4,950	£14,999



Silver Business Partner

£2,700 + VAT

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 4 nominated reps to CIWM Journal & MVO, newsonline service for 5 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups)
- 2 half page adverts in CIWM Journal or MVO magazine (value £1,950)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of CIWM magazine under your choice of category (value £200)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £900
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount on tables at the CIWM Annual Presidential Dinner and CIWM Awards (saving up to £250 a table)
- Free use of CIWM Business Partner & Affiliated Organisation logos





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Gold Business Partner

£4,950 + VAT

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 4 nominated reps to CIWM Journal & MVO, newsonline service for 5 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups)
- Ability to arrange seminars, demonstrations and factory site visits under the umbrella of CIWM
- 2 full page adverts in CIWM Journal or MVO magazine (value £3,000)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of MVO magazine under your choice of category (value £200) (Discount offer available for multiple categories)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £1,800
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount on tables at the CIWM Annual Presidential Dinner and CIWM Awards (saving up to £250 a table)
- Free use of CIWM Business Partner & Affiliated Organisation logos



GET CHARTERED



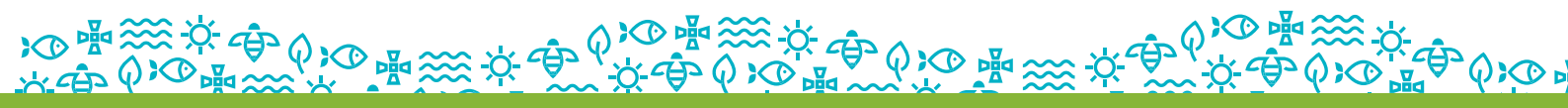
Platinum Business Partner

£14,999

This provides the items outlined below and up to 1,500 credits to be selected from the list:

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 4 nominated reps to CIWM Journal & MVO, newsonline service for 5 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups)
- Ability to arrange seminars, demonstrations and factory site visits under the umbrella of CIWM
- 2 full page adverts in CIWM Journal or MVO magazine (value £3,000)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of MVO magazine under your choice of category (value £200) (Discount offer available for multiple categories)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £1,800
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount on tables at the CIWM Annual Presidential Dinner and CIWM Awards
(saving up to £250 a table)
- Free use of CIWM Business Partner & Affiliated Organisation logos

Activity	Credits
Headline conference sponsorship	700
Headline conference sponsorship and speaking opportunity	1300
Presidential Dinner sponsorship	300
Hosting Masterclass - on topic and guest list of your choosing	400
Hosting CEO/Director policy briefing and roundtable	400
Key Sponsor - Award	500
Sponsor Clean Britain Scheme	700
Advertising package up to a value of £6,000	600
Special Focus insert in CIWM Journal	500
Gala Dinner VIP table (for 10)	200
Commission research paper on key industry issue	1000
Sponsor quarterly industry pulse survey	200





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Application Form

DETAILS OF ORGANISATION

Organisation:

MAIN CONTACT

Name:

Tel:

Address:

Fax:

.....

Email:

Postcode:

Web:

CONTACT 1 – To receive copy of publications

i.e. Operations Director

Name:

Address:

.....

Postcode:

Tel:

Fax:

Email:

CONTACT 3 – To receive copy of publications

i.e. Training Director

Name:

Address:

.....

Postcode:

Tel:

Fax:

Email:

CONTACT 2 – To receive copy of publications

i.e. Marketing Director

Name:

Address:

.....

Postcode:

Tel:

Fax:

Email:

CONTACT 4 – To receive copy of publications

i.e. Finance Director

Name:

Address:

.....

Postcode:

Tel:

Fax:

Email:

TEN FURTHER CONTACTS – To receive news and information by email

Email:

Email:

Email:

Email:

Email:

Email:

Email:

Email:

Email:

Email:



LEVEL OF MEMBERSHIP

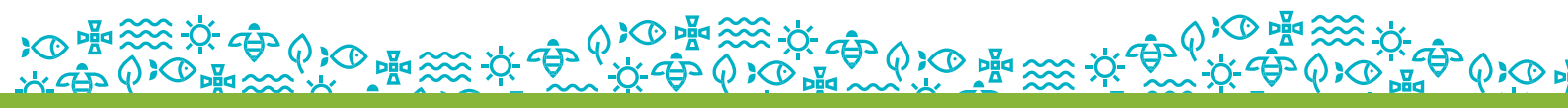
- ☐ Platinum Business Partner £14,999 + VAT
- ☐ Gold Business Partner £4,950 + VAT
- ☐ Silver Business Partner £2,700 + VAT

See overleaf for full list of member benefits

PLATINUM PARTNER ACTIVITY OPTIONS

Platinum Partners can select additional activities up to the value of 1500 credits from the below list:

Activity	Credits	
Headline conference sponsorship Conference details	700	<input type="checkbox"/>
Headline conference sponsorship and speaking opportunity Conference details	1300	<input type="checkbox"/>
Presidential Dinner Sponsorship Sponsorship details	300	<input type="checkbox"/>
Hosting masterclass – on topic and guest list of your choosing Masterclass details	400	<input type="checkbox"/>
Hosting CEO/Director policy briefing and roundtable Event details	400	<input type="checkbox"/>
Key Sponsor - Award Award details	500	<input type="checkbox"/>
Sponsor Clean Britain Scheme Sponsorship dates	700	<input type="checkbox"/>
Advertising Package up to value of £6000 Advertising details	600	<input type="checkbox"/>
Special focus sponsorship in CIWM Journal Journal issue month	500	<input type="checkbox"/>
Gala Dinner VIP table (for 10)	200	<input type="checkbox"/>
Commission research paper on key industry issue	1000	<input type="checkbox"/>
Sponsor quarterly industry pulse survey	200	<input type="checkbox"/>





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INDUSTRY SECTOR

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> 1. Consultancy | <input type="checkbox"/> 2. Private Sector | <input type="checkbox"/> 3. Public Sector | <input type="checkbox"/> 4. Waste Regulation |
| <input type="checkbox"/> 5. Wastes Producer | <input type="checkbox"/> 6. Plant/Equipment Manufacturer | <input type="checkbox"/> 7. Education | <input type="checkbox"/> 8. Other |

ACCOUNTS DETAILS

Accounts Contact Name: Company VAT Number:.....
Accounts Department Address:
Postcode: Accounts Tel: Email Address:

PAYMENT OPTIONS

- If your company/organisation does not already have a credit account with CIWM Enterprises Ltd, in order to confirm your booking you will be asked to pay at the time of booking by credit card or bank transfer as an alternative to completing a new customer form with trade and bank references being taken up.
- If paying by credit card please fax or post this form back to CIWM Enterprises Ltd – Email is not a secure option for sending your credit card details
- For payments by bank transfer, please contact the membership team prior to booking.

- ☐ I enclose a cheque for £..... (incl. VAT) made payable to CIWM Enterprises Ltd
- ☐ Please invoice, quoting purchase order number **(An electronic or hard-copy of this purchase order MUST accompany this form)**
- ☐ Please debit my credit card for £ (MASTERCARD OR VISA ONLY)

Card account number

Card Expiry Date - CVS Name on Card:

I/we hereby apply to be elected as a CIWM Affiliated Organisation, and if so elected undertake to support the aims and objectives of the Institution, and to pay the annual subscription prescribed. The authorised representative should sign and date this document.

SIGNATURE: DATE:

PRINT NAME: POSITION:

DATA PROTECTION

CIWM and its trading subsidiary CIWM Enterprises Ltd would like to keep you up to date with the latest developments, events, publications and other products and services that we feel may be of interest to you. If you prefer not to receive this information please tick here:





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TERMS & CONDITIONS

CIWM Business Partners is operated by CIWM Enterprises Ltd and provides membership benefits for businesses who wish to develop closer links with the CIWM and its members.

There are three levels of membership:

Silver Business Partner

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 3 nominated reps to CIWM Journal & MVO, newsonline service for 3 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups).
- Ability to arrange seminars, demonstrations and factory site visits under the umbrella of CIWM
- Two half page adverts in CIWM Journal or MVO magazine (value £1950)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of CIWM Journal or MVO magazine under your choice of category (value £200) (Discount offer available for multiple categories)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £900
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount from tables at the CIWM Annual Presidential Dinner and CIWM Awards (saving up to £250 a table)
- Free use of CIWM Business Partner & Silver Affiliated Organisation logos

Gold Business Partner

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 3 nominated reps to CIWM Journal & MVO, newsonline service for 3 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups).
- Ability to arrange seminars, demonstrations and factory site visits under the umbrella of CIWM
- Two full page adverts in CIWM Journal or MVO magazine (value £3000)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of CIWM Journal or MVO magazine under your choice of category (value £200) (Discount offer available for multiple categories)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £1,800
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount from tables at the CIWM Annual Presidential Dinner and CIWM Awards (saving up to £250 a table)
- Free use of CIWM Business Partner & Silver Affiliated Organisation logos

Platinum Business Partner

This provides the items outlined below and up to 1500 credits to be selected from the Activity Options

- CIWM Affiliated Organisations Membership (value £823)
(includes certificate of membership, free subscription for 3 nominated reps to CIWM Journal & MVO, newsonline service for 3 reps, discounts on CIWM training and events, notification of all centre networking events, opportunity to get involved in CIWM special interest groups).
- Ability to arrange seminars, demonstrations and factory site visits under the umbrella of CIWM
- Two full page adverts in CIWM Journal or MVO magazine (value £3000)
- Discounts available on any further printed advertising
- Monthly listing in classified directory of CIWM Journal or MVO magazine under your choice of category (value £200) (Discount offer available for multiple categories)
- Listing in up to 10 categories on CIWM online directory (value £225)
- Listing on Business Partner page of CIWM website with link to company website
- Online advertising on www.ciwm-journal.co.uk or newsletters up to the value of £1,800
- Monthly invitation to submit press releases for Business Partner news featured on www.ciwm-journal.co.uk
- Opportunity to contribute to features and opinion pieces across CIWM media platforms
- 20% discount from tables at the CIWM Annual Presidential Dinner and CIWM Awards (saving up to £250 a table)
- Free use of CIWM Business Partner & Silver Affiliated Organisation logos

Activity Options

- Headline conference sponsorship 700 credits
- Headline conference sponsorship and speaking opportunity 1300 credits
- Presidential Dinner sponsorship 300 credits
- Hosting Masterclass - on topic and guest list of your choosing 400 credits
- Hosting CEO/Director policy briefing and roundtable 400 credits
- Key Sponsor – Award 500 credits
- Sponsor Clean Britain Scheme 700 credits
- Advertising package up to a value of £6,000 600 credits
- Special Focus insert in CIWM Journal 500 credits
- Gala Dinner VIP table (for 10) 200 credits
- Commission research paper on key industry issue 1000 credits
- Sponsor quarterly industry pulse survey 200 credits

Members shall pay an annual membership fee in advance and membership shall be for a minimum of 12 calendar months.

The amount of the membership fee may be varied from time to time by the Business Partner management team.

CIWM cannot endorse any products or services supplied by Business Partner members.

Gold and Platinum Partners may submit a maximum of 4 written requests for seminars, local demonstrations or factory visits to the Business Partner management team in any membership year. The Business Partner management team reserves the right to decline any requests without giving any reason.

Invitations to events will be sent out by the Business Partner management team to relevant or interested CIWM members but neither CIWM nor CIWM Enterprises Ltd can accept any responsibility for the number of members attending events.

CIWM & CIWM Enterprises Ltd will use reasonable endeavors to advertise events via its newsletters, publications and website.

Platinum Business Partners who have selected a Masterclass must submit a written request outlining the potential topic to be covered. CIWM Enterprises reserves the right to decline any requests without giving any reason. Invitations to Masterclasses will be sent out by CIWM Enterprises to relevant or interested CIWM members but neither CIWM nor CIWM Enterprises Ltd can accept any responsibility for the number of members attending events.

Platinum Business Partners who have selected a conference speaking opportunity must submit a written application outlining the topic to be covered. CIWM Enterprises reserves the right to decline any requests without giving any reason.

Platinum Business Partners who commission research must submit a written request outlining the potential topic to be covered. CIWM Enterprises reserves the right to decline any requests without giving any reason. Survey responses will be requested by CIWM Enterprises to relevant or interested CIWM members but neither CIWM nor CIWM Enterprises Ltd can accept any responsibility for the number of survey respondents. This also applies to all surveys carried out by CIWM.

Organising and paying for any services associated to events i.e.: venue hire, catering, AV equipment are the direct responsibility of the Business Partner member who requested the event. The organisation and health & safety of events remains the sole responsibility of the Business Partner member unless otherwise agreed in advance in writing with the Business Partner management team.

Within 14 days of assuming membership, each member must confirm to the Business Partner management team in writing the dates upon which they wish to have their adverts published in the MVO or CIWM publication. Although the Business Partner management team shall use reasonable endeavors to place the adverts on the requested dates, they cannot guarantee any such placement and cannot accept liability if the advert is not published on the requested dates. The Business Partner member must provide the final copy for any advert within the reasonable timescale determined by the Business Partner management team from time to time.

Payment of the membership subscription is due immediately on acceptance as a member of CIWM Business Partners. Failure to pay within 30 days will result in the cancellation of all services provided including advertising and exhibition stands.

Approximately 1 month prior to each membership anniversary the Business Partner management team will endeavour to send a membership reminder to the relevant member and the membership shall be renewed automatically unless the member gives written notice no later than 14 days prior to the anniversary date.

The Business Partner management team reserves the right to terminate any membership by giving not less than 4 weeks written notice at any time. In the event that a membership is terminated, the outgoing member shall be entitled to receive a pro-rata refund of the membership fee for the number of complete months remaining before the next anniversary date.

CIWM and/or CIWM Enterprises Ltd reserve the right to close the Business Partner package for any reason at any time by giving one month's written notice to all members. In the event of any such closure, each member shall be entitled to receive a pro-rata refund of their membership fee for the number of complete months remaining before the next anniversary date.

Subject to the provisions set out in these terms of membership, neither CIWM Enterprises Ltd nor CIWM will be liable for any direct loss or damage sustained by a member as a result of any act, error, omission or negligence on the part of CIWM Enterprises Ltd or CIWM.

Subject to the provisions set out in these terms of membership, neither CIWM Enterprises Ltd nor CIWM will be liable for any indirect loss or damage (including but not limited to loss of profit) sustained by a member as a result of any act, error, omission or negligence on the part of CIWM Enterprises Ltd or CIWM.

For the avoidance of doubt, nothing contained in these terms shall seek to restrict or exclude any liability for death or personal injury.





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Contact us

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News and Features

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Awards and Events

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Find us on



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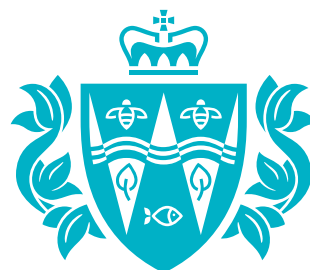


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GET CHARTERED



CIWM

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VAT Registered No. 232 80003 02. Registered by the Charity Commission No. 1090968.
Registered Office: 9 Saxon Court, St Peters Gardens, Marefair, Northampton NN1 1SX.